IN THE CLAIMS

Please amend the claims as follows:

1. (Once Amended) [A] In a bridge server, a method comprising [the steps of]:

   receiving [either] by said bridge server from a client system a request for content [from a client system which targets] targeting a network server [or an additional content inquiry from the client system]; and

   providing by said bridge server, in response to [either receiving the] said received request [or the inquiry], additional content to the client system, in [other than] addition to the requested content to be provided by network server.

2. (Once Amended) The method of claim 1 wherein [the] said providing [step (b)] comprises [the step of] providing by said bridge server, additional information regarding [the] said network server to [selected] said client system[s of a plurality of client systems which issue requests for content which target the network server].

3. (Once Amended) The method of claim 1, wherein [the] said providing [step (b)] comprises [the step of] providing [the] by said bridge server said additional content to said client system without altering the substance of the requested content to be provided by said network server.

4. (Once Amended) The method of claim 1, further comprising [the step of] checking by said bridge server whether additional content corresponding to [the] said network server exists[, and wherein the providing step (b) comprises the step of providing the requested content to the client system in response to the presence of the additional content corresponding to the network server].

1   Claim 5 – please without prejudice, cancel this claim.

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1   6. (Once Amended) The method of claim 1, wherein [the] said additional content

2   comprises an option for making a telephone call.

1   7. (Once Amended) The method of claim 6, wherein [the additional content comprises

2   an] said option for making a telephone call is an option allowing a user of the client

3   computer system to make the telephone call without [requiring provision of a] having to

4   provide the destination telephone number by [a] the user.

1   8. (Once Amended) The method of claim 6, wherein [the additional content comprises

2   an] said option for making a telephone call is an option allowing a user of the client

3   system to make the telephone call without [termination of a current client system to]

4   terminating a current network communication session of the client system.

1   9. (Once Amended) The method of claim 1, wherein the method further comprises [a step

2   of] automatically establishing and facilitating a voice call to a PSTN handset by the

3   network server in response to a [user's selection of] user of the client system selecting the

4   additional content.

1   10. (Once Amended) The method of claim 1, wherein [the] said providing [step (b)]

2   comprises [the step of] providing an identifier of the additional content to the client

3   system, as opposed to the additional content itself [to the client system].

1   11. (Once Amended) The method of claim 10, wherein the identifier of the additional

2   content comprises a Uniform Resource Locator (URL) corresponding to the additional

3   content.

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1   Claim 12 - Please without prejudice, cancel the claim.

13. (Once Amended) The method of claim 1, further comprising [the step of] returning by

2   the bridge server to the client system, a marked version of the received request [to] for re-

3   submission by the client system.

1   14. (Once Amended) The method of claim 13, further comprising [the steps of:]

2   receiving by the bridge server, the marked version of the request re-submitted

3   [from] by the client system;

4   [checking whether a current bridgeport of a plurality of bridgeports marked the

5   request; and]

6   removing by the bridge server, the marking from the re-submitted request

7   [provided the current bridgeport marked the request.]; and

8   forwarding the request to the network server.

1   15. (Once Amended) The method of claim 13, wherein the marked version of the request

2   comprises a Uniform Resource Locator (URL) corresponding to the request, appended

3   with additional characters identifying the bridge server as the marking bridge server.

1   16. (Once Amended) The method of claim 1, [further comprising the step of] said

2   providing comprises returning by the bridge server a HyperText Markup Language

3   (HTML) page to the client system, wherein the HTML page includes a marked version of

4   the request [and a marked identifier of the additional content] for re-submission by the

5   client system.

1   17. (Once Amended) The method of claim 1, [further comprising the step of] said

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2   providing comprises returning by said bridge server a HyperText Markup Language

3   (HTML) page to the client system, wherein the HTML page includes [the request and] an

4   identifier of the additional content for the client system to retrieve the additional content.

1   18. (Once Amended) The method of claim 1, [further comprising the step of] said

2   providing comprises returning a HyperText Markup Language (HTML) page to the client

3   system, wherein the HTML page includes [a marked version of the request and] the

4   additional content.

1   19. (Once Amended) [An apparatus] A bridge server comprising:

2   [a database which stores identifiers of additional content;]

3   control logic operative to [check whether] receive a request for content from a

4   client system [targets one of one or more] targeting a network server[s or], and to check

5   whether [an] additional content [inquiry has been received] is to be provided to the client

6   system, in addition to the requested content to be provided by the network server; and

7   content-adding logic, coupled to the control logic, operative to provide [an

8   identifier of] the additional content to the client system [in addition to the requested

9   content] if it is to be additionally provided.

1   20. (Once Amended) The [apparatus] bridge server of claim 19, wherein the content-

2   adding logic provides an identifier of the additional content to the client system, for the

3   client system to retrieve the additional content instead [stored in the database is network

4   server-specific].

1   21. (Once Amended) The [apparatus] bridge server of claim [19] 20, wherein the

2   identifier comprises a Uniform Resource Locators (URL).

1   22. (Once Amended) The [apparatus] <u>bridge server</u> of claim 19, wherein the [apparatus]

2   <u>bridge server</u> further comprises logic operative to automatically establish and facilitate a

3   voice call to a PSTN handset in response to selection of the additional content <u>by a user</u>

4   <u>of the client system</u>.

1   23. (Once Amended) The [apparatus] <u>bridge server</u> of claim [22] <u>19</u>, wherein [the

2   additional content comprises an option to activate] the <u>control</u> logic <u>is further</u> operative to

3   [automatically establish and facilitate a voice call to a PSTN handset] <u>mark up the</u>

4   <u>request, return the marked up request to the client system for re-submission, and upon re-</u>

5   <u>receive of the marked up request, remove the marking, then forward the request to the</u>

6   <u>targeted network server</u>.

1   24. (Once Amended) [A] <u>In a bridge server, a</u> method comprising [the steps of]:

2   receiving <u>by the bridge server</u> [either] a request for content from a client system

3   [which targets] <u>targeting</u> a network server [or an additional content inquiry from the client

4   system]; and

5   [providing, in response to either receiving the request or the inquiry, an identifier

6   of additional content other than the requested content to the client system] <u>marking up by</u>

7   <u>the bridge server the received request and returning the marked up request to the client</u>

8   <u>system for re-submission</u>.

1   25. (Once Amended) The method of claim 24, wherein [the additional content comprises

2   an option for making a telephone call] <u>the method further comprises re-receiving by the</u>

3   <u>bridge server the marked up request from the client system, removing the marking, and</u>

4   <u>forwarding the request to the targeted network server</u>.

1   Claim 26 – please without prejudice, cancel the claim.

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1 Claim 27 – please without prejudice, cancel the claim.

1 Claim 28 – please without prejudice, cancel the claim.

1 29. (Once Amended) A client system comprising:

2 control logic operative to [receive, as an input,] transmit a [first] request [which]

3 that targets a [first] network server, [to send an additional content inquiry to a first

4 component other than the first network server, to subsequently send the request to the first

5 network server, and to conditionally send a second request to a second component to

6 obtain additional content based on a response to the additional content inquiry from the

7 first component] and to re-transmit the request in a marked up form, upon receiving

8 return of the request in said marked up form from a bridge server.

1 30. (Once Amended) The client system of claim 29, wherein [the second component

2 comprises a second network server] the control logic is further operative to transmit

3 another request for additional content, upon receipt of an identifier of the additional

4 content from a bridge server provided in response to the first transmission of the request.

1 Claim 31 – please without prejudice, cancel the claim.

1 Claim 32 – please without prejudice, cancel the claim.

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